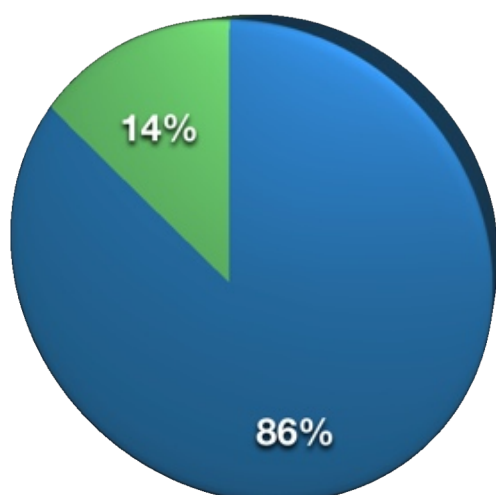


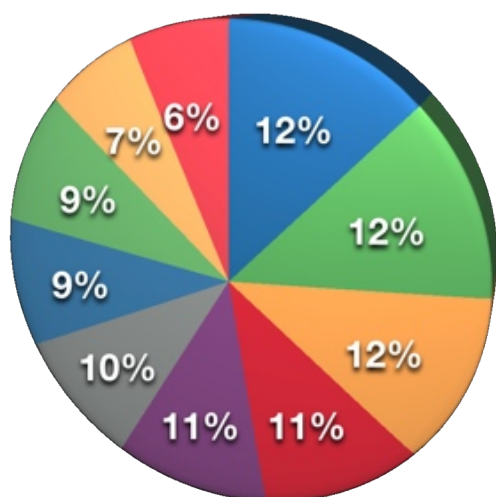
## Freshwater Neighbourhood Plan – Questionnaire 2013. – Tourism.

Question 29. Do you think that tourism should be encouraged?



<u>Group</u>		<u>Number</u>		<u>Percentage</u>
YES	=	386	=	86%
NO	=	61	=	14%

Question 30. What opportunities for developing tourism services do you think are appropriate in the Parish?



<u>Group</u>		<u>Number</u>		<u>Percentage</u>
Use local facilities	=	291	=	12%
Area History	=	286	=	12%
More footpaths	=	278	=	12%
Themed Walks	=	268	=	11%
Maps	=	265	=	11%
More signs	=	230	=	10%
River/Sea	=	220	=	9%
Local events	=	218	=	9%
Fishing	=	156	=	7%
Cycling	=	153	=	6%

Comments from question 31 relating to tourism heavily reinforced the idea that tourism is an essential employer and money maker for the area. There was a theme that we needed more select and co-ordinated tourist facilities. For example, a local educational museum dedicated to the areas rural employment and where examples can be found, plus of course the local historical characters, such as Hooke and Tennyson. Possibly an outdoor education centre. This could be also linked to more themed holidays, based around walking, history, photography, craft and arts. More locally themed events and it was suggested that a large new centre be built to house a cinema, theatre, museum and the arts. Better use of Freshwater Bay and area, link to village and church.

Generally it was considered that, for a small area, we have a lot to offer it just needs tidying up, organising and providing the basics, such as good broadband, more parking for cars and coaches as well as good quality accommodation and eating places.